



2027 PBOBI

PERMIAN BASIN OILMAN'S BASS INVITATIONAL

SPONSORSHIP OPPORTUNITIES

*Fishing
for a Purpose.*

LAKE AMISTAD
2027

OUR MISSION

The Permian Basin Oilman's Bass Invitational (PBOBI) brings together the oil industry and its people for a one-of-a-kind fishing tournament that promotes fellowship while benefiting the Make-A-Wish® Foundation.

Since 1995, we have donated over \$5 million to help make more than 900 wishes possible for children with life-threatening diseases through the Make-A-Wish Foundation's New Mexico and North Texas chapters.

Our sponsors are the heart of this impact. Your support helps us create unforgettable experiences for participants and, more importantly, life-changing wishes for children and their families.

THANK YOU for considering a partnership with PBOBI. Together, we can make more wishes come true.



\$5+ MILLION

DONATED SINCE 1995



900+

WISHES HELPED



**A STRONGER
COMMUNITY**

THROUGH FISHING,
FELLOWSHIP AND GIVING

Make-A-Wish

TOGETHER, WE CREATE BRIGHTER TOMORROWS.



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LAKE AMISTAD
2027

FISHING
FELLOWSHIP
GIVING
A BRIGHTER
TOMORROW

PLATINUM



BOAT SPONSOR
\$25,000

2 AVAILABLE

- ★ Company name prominently displayed on the boat
- ★ Platinum Sponsor Board
- ★ PBOBI website

WISH GRANTOR



HELP GRANT WISHES. CHANGE LIVES.

Donors contributing \$5,000+ in aggregate, including multiple sponsorship items

WISH GRANTOR DONATION
YOUR CHOICE

- ★ Sponsor name featured on Wish Grantor Board
- ★ Sponsor recognition on PBOBI website

GOLD SPONSORSHIPS

MAKE A BIGGER IMPACT ON THE WATER AND BEYOND.



HAT SPONSOR
\$4,000
3 AVAILABLE

- ★ Gold Sponsor Board
- ★ PBOBI website
- ★ Company logo on all hats
- ★ Each team member receives a hat



JERSEY SPONSOR
\$3,500
20 AVAILABLE

- ★ Gold Sponsor Board
- ★ PBOBI website
- ★ Company logo on fishing jerseys



DINNER SPONSOR
\$4,000
1 AVAILABLE

- ★ Gold Sponsor Board
- ★ PBOBI website
- ★ Company logo prominently displayed at the center of every placemat



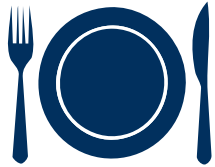
Make A Wish

TOGETHER, WE CREATE BRIGHTER TOMORROWS.

*Fishing
for a Purpose.*

BRONZE SPONSORSHIPS

SUPPORT TODAY. MAKE A DIFFERENCE TOMORROW.



PLACEMAT SPONSOR

\$500+

10 AVAILABLE

- ★ Name featured on Bronze Sponsor Board
- ★ Recognition on PBOBI website
- ★ Logo prominently displayed on placemat

SILVER SPONSORSHIPS

GREAT OPPORTUNITIES. LASTING VISIBILITY.



HOODIE SPONSOR

\$3,000

20 AVAILABLE

- ★ Silver Sponsor Board
- ★ PBOBI website
- ★ Logo on hoodies



T-SHIRT SPONSOR

\$3,000

20 AVAILABLE

- ★ Silver Sponsor Board
- ★ PBOBI website
- ★ Logo on t-shirts



PODCAST SPONSOR

\$3,000

1 AVAILABLE

- ★ Silver Sponsor Board
- ★ PBOBI website
- ★ Logo on podcast



WEIGH-IN SPONSOR

\$3,000

1 AVAILABLE

- ★ Silver Sponsor Board
- ★ PBOBI website
- ★ Logo at the weigh-in

ADDITIONAL GIVING OPPORTUNITIES

MORE WAYS TO MAKE AN IMPACT.



DITTY BAG ITEMS

Provide items for participant ditty bags. A great way to get your brand in the hands of every angler. Popular items include fishing accessories, sunscreen, snacks, apparel and other useful products.



DOOR PRIZES

Donate items for door prizes. Your contribution helps create excitement and adds to the experience for all participants. Popular items include fishing gear, outdoor equipment, gift cards and unique experiences.



AUCTION & RAFFLE DONATIONS

Contribute items or experiences for our auction and raffle. This is a powerful way to increase support for Make-A-Wish while gaining valuable exposure. Examples include guided fishing trips, outdoor gear, vacation packages, memorabilia and one-of-a-kind experiences.

Make-A-Wish

TOGETHER, WE CREATE BRIGHTER TOMORROWS.

Fishing for a Purpose.

LAKE AMISTAD
2027

FISHING.
FELLOWSHIP.
GIVING.
A BRIGHTER
TOMORROW.

Make
a
Wish
Tournament

RETURN ON YOUR SPONSORSHIP INVESTMENT

REAL EXPOSURE. REAL PEOPLE. REAL IMPACT.



HIGH-VISIBILITY BRAND EXPOSURE

Across sponsor boards, event signage, apparel, digital channels, and participant materials, depending on the selected package.



REPEATED AUDIENCE ENGAGEMENT

Throughout the tournament, reinforcing awareness and keeping your organization top of mind.



DIRECT PARTICIPANT CONNECTIONS

Through branded merchandise, donated items, prizes, and memorable tournament experiences.



MEANINGFUL COMMUNITY IMPACT

Demonstrating your organization's commitment to the people and purpose the tournament serves.

Secure Your Sponsorship Today.

Choose the sponsorship opportunity that best aligns with your goals and reserve your place today. Availability is limited, so connect with the PBOBI team now to maximize your visibility, engage tournament participants, and make a meaningful impact through your support.



CONTACT THE PBOBI TEAM

Koby West: (979) 220-3949
Blake Arthur: (432) 413-8996
Connie Calobreves: (432) 349-1535
Brad Dunnam: (432) 661-0641

Mike Arnold: (432) 556-3942
Connor McKown: (832) 334-2893
Michelle Clifton: (214) 642-9302

Make A Wish

TOGETHER, WE CREATE BRIGHTER TOMORROWS.

SPONSORSHIP RESERVATION FORM

SPONSOR CONTACT INFORMATION

Company Name: _____

Business Type: _____

Authorizing Representative: _____

Mailing Address: _____

City, State, ZIP: _____

Email Address: _____ Office Phone Number: _____

SELECT YOUR SPONSORSHIP

Check all that apply. Sponsorships are subject to availability and confirmation by PBOBI.

☐ Boat Sponsor – \$25,000

☐ T-Shirt Sponsor – \$3,000

☐ Hat Sponsor – \$4,000

☐ Podcast Sponsor – \$3,000

☐ Jersey Sponsor – \$3,500

☐ Weigh-In Sponsor – \$3,000

☐ Dinner Sponsor – \$4,000

☐ Placemat Sponsor – \$500+

☐ Hoodie Sponsor – \$3,000

☐ Wish Grantor – Your Choice

☐ Ditty Bag Items

☐ Door Prizes

☐ Auction & Raffle Donations

Donated Items / Description: _____

Total Sponsorship Amount: \$ _____

PAYMENT & RETURN INSTRUCTIONS

Make checks payable to PBOBI.

P.O. Box 51910, Midland, TX 79710

Check payments are due 30 days from the date of invoice.

To arrange credit-card payment or submit this form, contact the PBOBI team.

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